







# EXPERIENCE THE FUTURE OF CINEMA



## About Expromo Cinema

We believe that Expromo Cinema products are redefining the future of cinema. Our products deliver an unparalleled viewing experience and offer cinema owners reduced maintenance, increased seating capacity, and cost efficiency.

Experience the incredible image quality that sets new industry standards. In partnership with our LED screen manufacturer, we bring you extraordinary specifications and breathtaking technology.

Our screens not only meet but exceed DCI certification requirements, ensuring superior performance.

Among millions of pixels – we deliver wonderful installations that lasts and has an attractive total cost of ownership. At Expromo Cinema, we are on a mission to surpass expectations and transform the cinematic experience.







## **Product Features** Experience Clarity Like Never Before

#### Ultra Wide Brightness Range

Excellent linearity across the entire brightness range and a brightness range that extends to the maximum possible.



#### Ultra High Contrast Ratio

LED screen technology exhibits none of the murky dark gray artifacts that are inherently present in projectors. When it comes to displaying black, LED screen technology delivers true black.

#### 75% Pixel Fill Factor

With a pixel fill factor of over 75%, our screens optimize image clarity and reduce visible pixel structure, contributing to a more cohesive viewing experience.





#### **16-bit Precision Gray-Scale**

Our screens use a 16-bit precision grayscale, delivering subtle and realistic color shading, making even the smallest details lifelike.



#### HDR (High Dynamic Range)

HDR increases the performance and image quality significant. Instead of normal SDR with 256 levels of each color – you can achieve up to 1,024 levels of each color.



#### Accurate DCI-P3 Color Gamut

Accurate DCI-P3 Color Gamut gives you a full 100% compliance.

#### **True Colors and Pure Black**

Experience deep, definitive black shades and an accurate color spectrum, creating an uninterrupted, cohesive image quality with true-to-life colors. Banding effects and lack of intensity resolution as seen on LCD displays and projectors are gone.



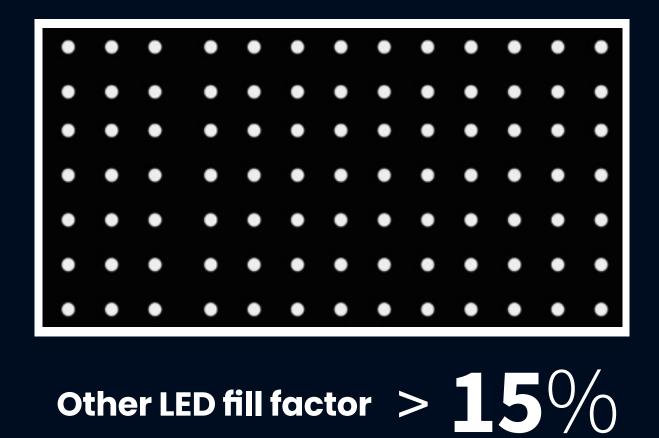
## **High Pixel fill**

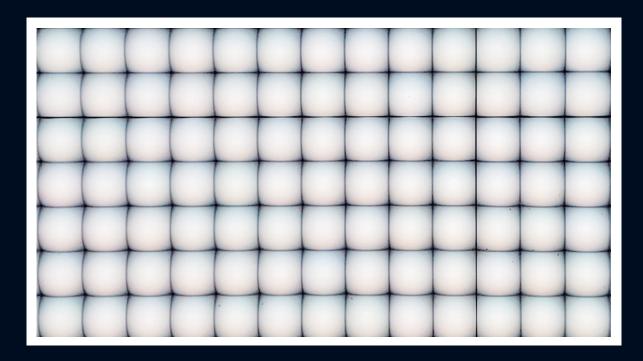
With a pixel fill factor of over 75%, our screens optimize image clarity and reduce visible pixel structure, contributing to a more cohesive viewing experience.

By enhancing the uniformity and brilliance of each image, we ensure that every scene is rendered with stunning detail and vibrant colors. Moreover, our innovative LED caps, which are instrumental in achieving this superior visual quality, are patented technology exclusive to our brand.

These advanced caps not only elevate performance but also set our displays apart in the market for their unmatched image precision and consistency.





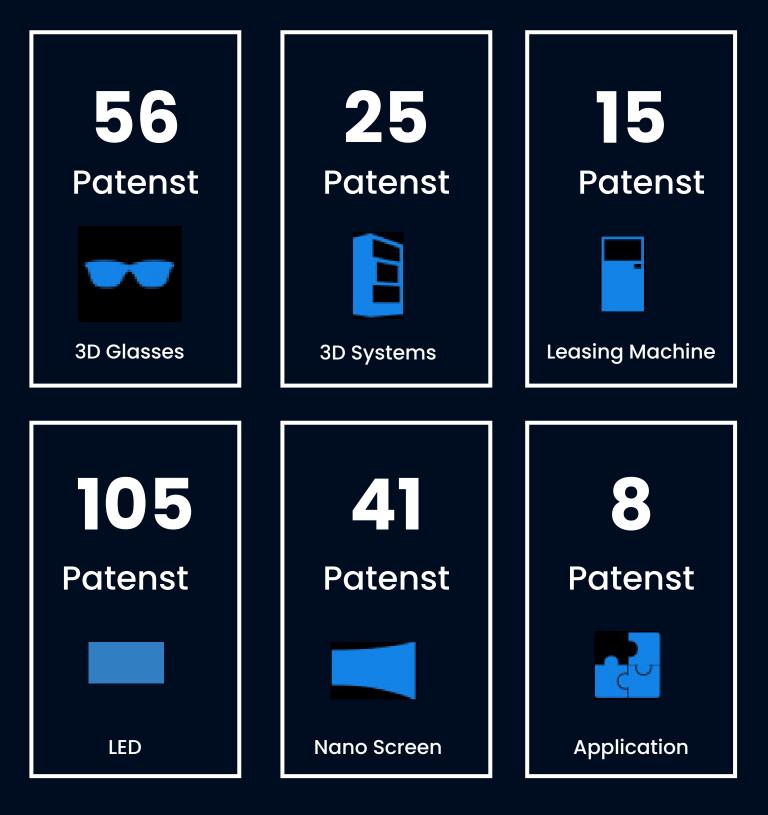




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## **Patents and Certificates**

Expromo Cinema's digital LED cinema screen systems are patented and adhere to strict quality standards. A significant milestone is our DCI (Digital Cinema Initiatives) certification, which attests to our screens' capability to meet the high demands of modern cinemas. The DCI certification guarantees the highest standards in visual quality, security, and compatibility.



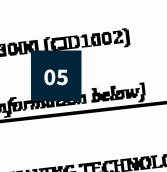




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Notice pursuant to Section 2.3.2 of the RESTATED AND AMENDED TESTING AUTBORIZATION AND TEST SUITE LICENSING AGBEEMENT made as of january 1, 2017 and between Digital Cinema Initiatives, LLC (DCI) and AEGISOLVE, INC.

To: Chairman, DCI Member Representatives Commi – NCI Technical Committee	niec .
To: NT Member Representatives	
ru: Chairman, DCI Member Represent Chairman, DCI Technical Committee	1
Chairman, 1742	March 154, 2024
late	AEGISOLVE, INC.
Reporting date	
	10133 Sherrill Bivd. and Knozville, Tennessee 37932 USA
Name of Testing Organization Address of Testing Organization	
	Travis Spann Travis Spann SHENZHEN TIMEWAYING TECHNOLOGY C
Name of Test Operator	SHENZHEN TIPLE VIALE
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Name of Test Operator Name of Test Subject Representative	SHENZHUK
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Tel Tel	

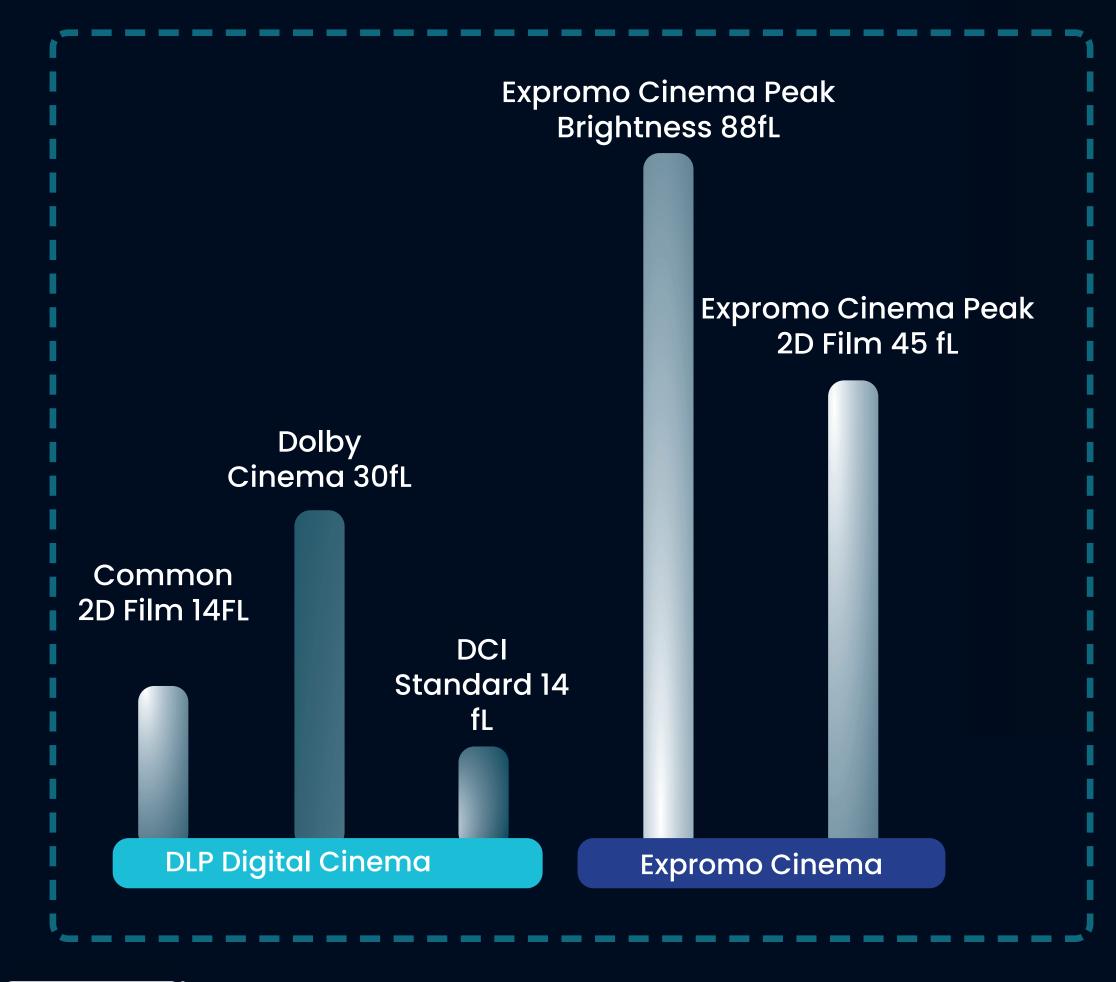






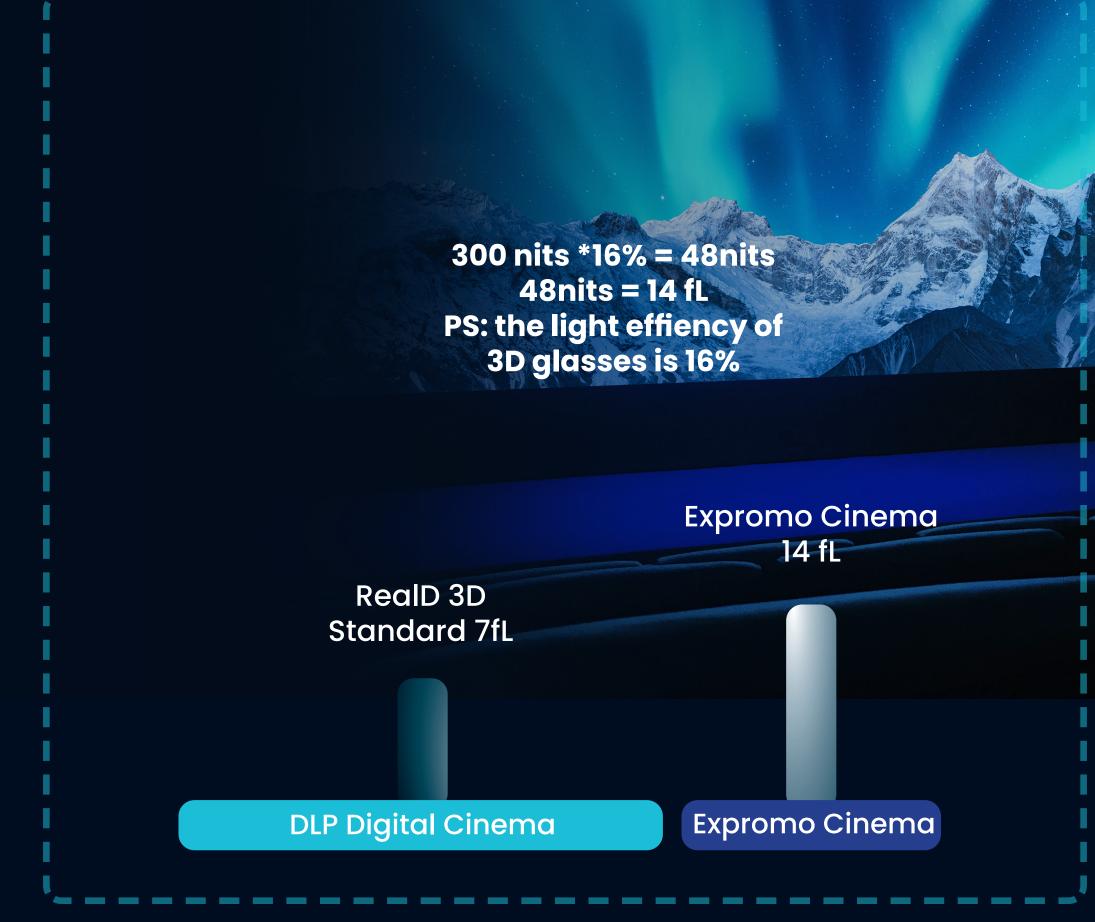
## **Brightness LED VS DLP**

### 2D Mode



(EXPIONO)<sup>®</sup> CINEMA

#### **3D Mode**





## **DLP Screen VS LED Screen**



- Bright, low brightness
- Black, not black enough Screen refelctivity
- Contrast Ratio
- Viewing Angle

30 ~100nit Screen refelctivity Gain 2.0 150 ~400 40°



#### **Expromo Cinema Screen**

- Bright, high brightness
- Black, darker black
- Contrast Ratio
- Viewing Angle

100 ~300nit Refelctivity "Gain" 0.1 3,000 ~20,000 160°





## **Projector vs. LED Screen**

Traditional cinema projectors have long been the standard, but with technological advancements, LED screens have now become the preferred choice for high-end cinema experiences.

#### Image Quality

The higher brightness and contrast of LED screens result in more dynamic and realistic image quality. HDR technology and a wider color spectrum ensure an enhanced visual experience.

#### Maintenance

LED screens generally require less maintenance compared to traditional projector-based systems. Projectors have a limited lamp life and may need frequent replacements and adjustments. In contrast, LED screens are designed for longer life and stable performance.

room.



#### **Space Utilization**

LED screens allow for more flexible and space-efficient installations, which can increase the number of seats in a cinema as they do not require a dedicated projection



A complete cinema experience consists not only of visual quality but also of sound quality. At Expromo Cinema, we offer integrated sound solutions that match the high standards of our LED screens.





## DOLBY. 71



## Sound

#### **Dolby Atmos**

Dolby has consistently been regarded as the de facto standard, and our sound systems are designed to comply with its requirements.

#### DTS:X

A competitor to Dolby is DTS. We fully support both, giving you the flexibility to choose the system that best suits your needs.

#### 7.1 Surround Sound

Backward compatibility is integrated.



## **Customized Solutions**

We provide tailored installations that adapt to specific audio systems in your cinema, working closely with sound providers to ensure the best possible sound quality. This means that regardless of the sound system you already have installed, we can seamlessly integrate our solution.





## **Concluding Remarks**

Expromo Cinema offers an unmatched cinema experience with our advanced LED screens and high-quality sound systems. Our products are designed to give movie lovers a deeper and more immersive experience, true to the filmmaker's original vision. With our DCI-certified technology and collaboration with leading sound providers, we are the ideal choice for any high-end cinema wanting to stand out.





## expromo CINEMA

Pixel & Module Physical	Pixel pitch (mm) Display size (W x H)	3.91
Physical	Display size (W x H)	
		8 x 4.5m
	Weight (kg)	1,080kg
	Cabinet size (W x H)	
	Contrast Ratio	
	Maintenance	
Electrical	Input voltage (nominal) [VAC]	
	Max Consumption	3,360W
	Average Consumption 48nits	1,230W
	Certification	
	LED Life time (hrs)	
	External Part	
Approvals &	Protection level [IP]	
Environmental	Operating temperature / Humidity	
	Storage temperature / Humidity	
Video	Resolution (W x H)	2,048 x 1,080
	Viewing angle	
	Brightness (Adjustable)	
	Refresh Rate	
	Grayscale	
	Color Gamut	
	2D Frame Rate	
	2D Frame Rate 3D Frame Rate	24, 30, 48, 60 fps
Video	Viewing angle Brightness (Adjustable) Refresh Rate Grayscale	2,048 x 1,080

8m



	10m	16m	20m		
	4.81	3.91	4.81		
	10 x 5.5m	16 x 8.5m	20 x 10.5m		
	1,700kg	4,080kg	6,510kg		
1 x 0.5m					
30000:1					
Rear Maintenance					
100 ~ 240 VAC 50/60Hz					
	5,060W	12,700W	19,320W		
	1,320W	4,650W	5,040W		
	DCI, CCC, CE/ UL, EMC C	class A, Safety 60950 - 1			
100,000 (half brightness)					
HDMI 2.0, 2D					
	3	1			
0°C ~ 40°C / 10 ~ 80% RH					
- 20° ~ 45° / 5 ~ 95% RH					
	2,048 x 1,080	4,096 x 2,160	4,096 x 2,160		
160°H / 160°V					
48nits / 150nits / 300nits					
1500 to 9300Hz					
R,G,B 16Bit					
100% DCI-P3					
24, 25, 30, 48, 60, 120 fps					
	24, 48, 60 fps	24, 28, 60 fps	24, 28, 68 fps		
	DCP (12bit XYZ), Digi	tal Coding JPEG2000			

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